

ULTRACEUTICALS

ADVANCED EDUCATION

Ultra C23+ Firming Concentrate

AU \$138 30ml NZ \$159 30ml

ANTI-AGEING & ANTIOXIDANT

Pure Vitamin C 23% (L-Ascorbic Acid)

Helps improve skin firmness and reduce the appearance of mild to advanced photoageing. Provides potent antioxidant protection.

ANTI-AGEING, FIRMING

MicroCollagen

A messenger peptide used to support the skin's natural renewal of collagen.

ANTI-AGEING, FIRMING

MicroElastin®

A messenger peptide used to support the skin's natural renewal of elastin.

CSIRO PATENTED DELIVERY

Uses a CSIRO developed delivery system in an anhydrous (water free) formulation. Results from the use of microfine particles of ascorbic acid to human skin resulted in an increased production of collagen types I and III and cytokeatin.

NO NASTIES

Free of parabens and synthetic fragrances.

Who is it for?

For all skins showing signs of advanced loss of firmness. Suitable for dry and oily skins.

Key Innovation

Designed to help improve skin resilience and firmness while providing antioxidant protection from daily environmental aggressors. This ProCollagen formula combines 23% pure Vitamin C in a CSIRO developed delivery system for ascorbic acid with Ultraceuticals powerful peptides MicroElastin® and MicroCollagen.

Clinical Testing

Purpose: To study the effectiveness of Ultra C23+ Firming Concentrate to improve skin firmness, wrinkles and fine lines over a period of 12 weeks. The product was applied following cleansing in the evening. Ultra UV Protective Daily Moisturiser SPF 50+ was applied following cleansing in the morning. Ultra C23+ was trialed on 22 panellists. 70% of panellists scored 8-10 for overall effectiveness of the product to improve skin's clarity, smoothness, firmness or wrinkle reduction and noticed visible and notable improvements



Improvements:

- ✓ Skin appears visibly firmer
- ✓ The nasal-labial fold is less deep
- ✓ Skin's sagginess notably improved

The light reflection mode images shows the texture improvement on the cheeks and around the mouth

Application

- Apply once a day to face and neck on alternate days, gradually building to daily use as tolerated.
- Always use in conjunction with SPF 30 or more.

Key Selling Tips

- ✓ Proven results for pure Vitamin C in a CSIRO base, published in a scientific paper demonstrating a dramatic increase in collagen production.
- ✓ Contains 23% pure stabilised pure Vitamin C to help visibly improve firmness and texture of the skin.
- ✓ Helps to reduce the appearance of photodamaged skin.
- ✓ Helps to reduce the visible appearance of lines and wrinkles.
- ✓ New improved texture.

Link Sell Products

- Ultra Cleansing Range
- Ultra Moisturiser Range



The Ultraceuticals product range has been developed in line with our Ingredient Policy. Our Ingredient Policy ensures new product development balances the needs of customers and society with our ongoing quest for product excellence. Our products are not tested on animals and our ingredients are obtained from non-genetically modified resources. They are free of harsh chemicals, propylene glycol, parabens, synthetic dyes and fragrances.

